

# Skill Development Programs

Accelerate your career with Knowledge, Skills and Technology



## Authorized Training & Certification Partners



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## Chairman's Message

Welcome to the **Avinash Skill Development Centre (ASDC)** an initiative of Avinash Group of Institutions (AGI), dedicated to preparing future ready professionals equipped for today's dynamic world.

At ASDC, we believe that skill is the true currency of success. Our Skill Development Programs are carefully curated to bridge the gap between academic knowledge and industry demands, ensuring that students graduate with practical, job ready competencies that enhance employability and drive innovation.

Having spent over a decade in the finance industry, I can confidently affirm the growing importance of certified, skill oriented education. According to numerous employment surveys, nearly **97% of hiring managers** prefer candidates who hold recognized certifications endorsed by industry leaders.

Keeping this in mind, we strongly encourage all AGI students to enroll in our Skill Development Programs to gain edge over other regular B.Com/BBA graduates opting for placements which will open the doors to higher salary packages. Invest in your growth today to secure a brighter, more rewarding future!

We are proud of our dedicated educators and valued industry partners who collaborate to create impactful and meaningful learning experiences.

Join us in this journey of transformation where knowledge meets opportunity, and skills shape the future.

Best regards,

Commerce Guru

Dr. Avinash Brahmadevara

M.Com, CA, CS, CMA

(India's Youngest Triple Qualified  
Post Graduate Professional)



## About Avinash Skill Development Centre (ASDC)

ASDC was established in 2013 by Dr. Avinash Brahmadevara a World Record Holder (India's Youngest Triple Qualified Post Graduate Professional) along with some of the India's Leading Chartered Accountants, Company Secretaries & Cost Accountants with the objective of becoming a one stop solution for all the Finance & Accounting Careers (Indian and International).

Avinash Skill Development Centre aims to offer personalized professional growth paths for future leaders, providing them with a unique learning experience.

- Our institution has been a pioneer in offering Commerce, Fintech and Business Analytics programs. We have been making a significant impact in enhancing the employability and industry preparedness of over 20,000 students.
- Amidst a thrilling digital transformation, we are adopting state-of-the-art technologies like advanced analytics, artificial intelligence, and digital tools to foster innovation and boost productivity.
- This is the perfect moment to come aboard and be part of this exciting journey with us.

### Our Vision

Our vision is to enhance the quality of Accounting and Finance Education by transforming young graduates into true Business Leaders with outstanding Technical knowledge and robust Business acumen.

### Our Mission

By 2026, our mission is to develop a talent pool of over 10,000 highly skilled graduates, strategically prepared to meet the evolving demands of the IT, ITES, BFSI, and other industries.

### Our Uniqueness

- Expert Instructors with Real Time Experience
- **Certified Professionals:**
  - ⇒ Microsoft Certified Excel Experts
  - ⇒ Microsoft Certified Educators
  - ⇒ Tally Certified Trainers
- Curriculum align to Industry Requirements
- Industry Endorsed Certifications
- Committed & Dedicated Trainers



# Skill Development Programs (SDP)

Grab 5 Industry Endorsed Certifications with B.Com/BBA

Stream / Courses		Certificate Program in	Microsoft Excel	Tally Prime	Finance & Accounts	Financial Modeling	Taxation	Data Analytics & Visualisation	Business Analytics	Analytical Tools	HR Analytics	Marketing Analytics	Corporate Communication
B.COM	Fin	Financial Analysis (CPFA)	✓	✓	✓	✓	-	-	-	-	-	-	✓
	Hon		✓	✓	✓	✓	-	-	-	-	-	-	✓
	Tax	Finance, Accounting & Taxation (CPFAT)	✓	✓	✓	-	✓	-	-	-	-	-	✓
	Gen		✓	✓	✓	-	✓	-	-	-	-	-	✓
	CA	Finance & Technology (CPFT)	✓	✓	✓	-	-	✓	-	-	-	-	✓
	BA	Business Analytics & Consulting (CPBAC)	✓	-	-	-	-	✓	✓	✓	-	-	-
BBA	BA	Business & Decision Making (CPBDM)	✓	-	-	-	-	✓	✓	✓	-	-	✓
	Fin		✓	-	✓	✓	-	✓	-	-	-	-	✓
	HR		✓	-	✓	-	-	✓	-	-	✓	-	✓
	Mkt		✓	-	✓	-	-	✓	-	-	-	✓	✓

Program Fees: ₹1,00,000/-

For AGI Students ( 5 Certifications ) : ₹25,000/-

Program Duration: 60 Hours per SDP (40 Hours Training + 20 Hours Assignment)

Program Schedule: Sem II - Sem V

## Campus Recruitment Training (CRT)

- ⇒ Students enrolled for SDP will have free access to CRT Programs
- ⇒ Students not enrolled in SDP can join CRT program on payment of ₹10,000/-
- ⇒ **SDP for CRT** : Optional for students | Preferred by Employers | Recommended by AGI

## Fees Payment Schedule:

1<sup>st</sup> installment ₹5,000; at the time of Registration

2<sup>nd</sup> installment ₹10,000; before commencement of Sem - II

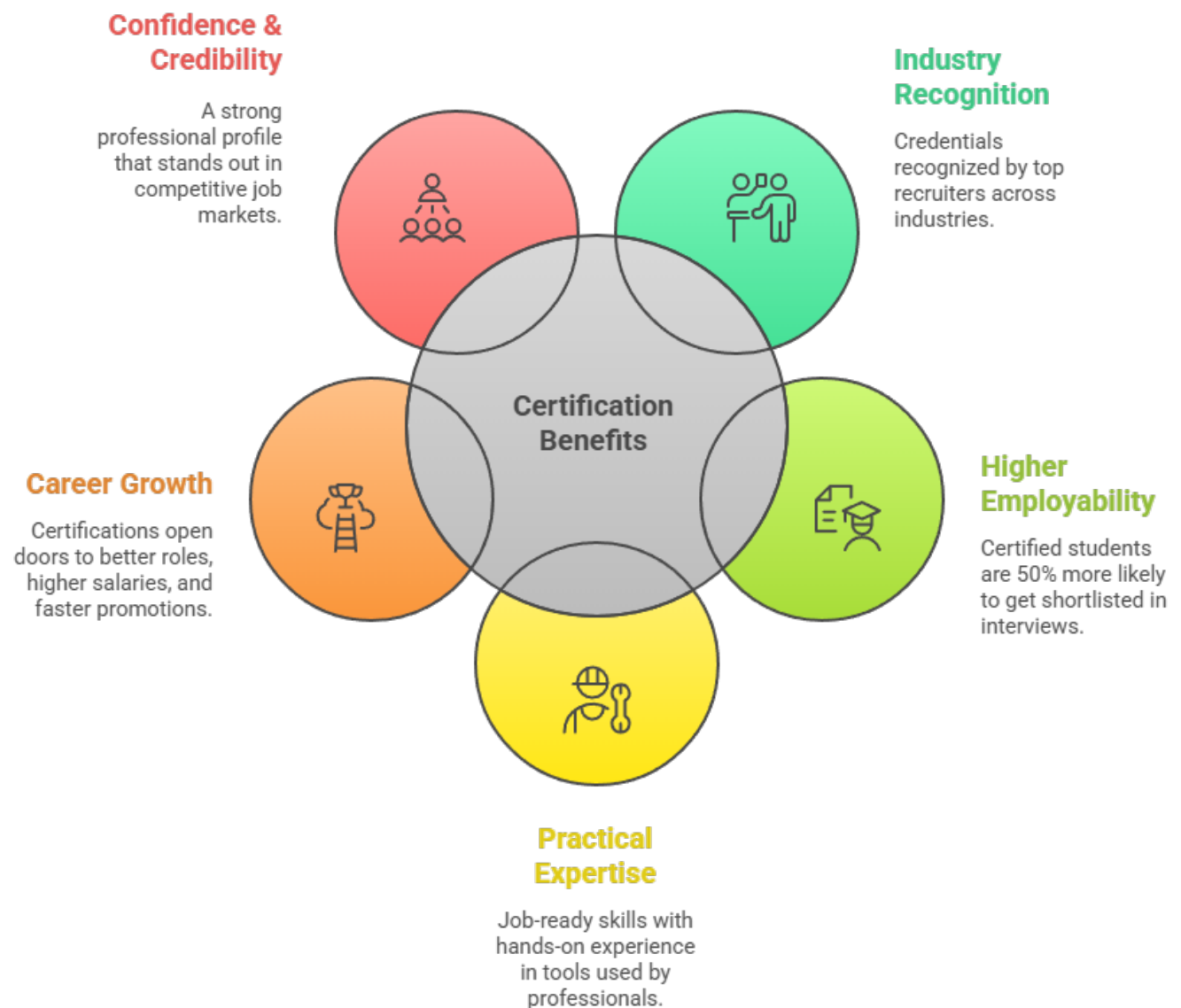
3<sup>rd</sup> installment ₹10,000; before commencement of Sem - III



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## Why Skill Development Programs (SDP)

At Avinash Skill Development Centre (ASDC), every certification earned is more than just a credential; it's a testament to your readiness for the real world.





## Skill Development Programs (SDP)- Certifications

At ASDC, we offer a curated range of industry Endorsed Certifications that complement the academic curriculum of B.Com / BBA students. Each program is designed to bridge the gap between classroom learning and corporate expectations, with a focus on practical skills, domain expertise, and career readiness.

\*(SDP is scheduled beyond the regular college hours with mandatory 90 % attendance)

### Programs Offered



#### 01- Microsoft Excel

- Microsoft Excel is designed to provide students with both basic and advanced Excel skills. The curriculum is organized to encompass vital functions, formulae, data analysis methods, and visualization tools. Through hands-on exercises and real-world illustrations, students will develop expertise in Excel, a pivotal software application extensively utilized across diverse industries.
- Certification by Microsoft



#### 02- Tally Prime

- Tally Pro equips students with comprehensive accounting skills through Tally Prime. The program covers company creation, ledger management, inventory management, taxation (GST, TDS), payroll processing, and financial reporting, making students proficient in one of the most trusted business accounting solutions.
- Certification by TEPL (Tally Education Private Ltd.)



#### 03- Finance & Accounts

- Focused on core financial concepts, this program builds proficiency in analyzing financial statements, understanding key ratios, preparing budgets, and forecasting. It lays the groundwork for aspiring financial analysts and professionals in corporate finance roles.
- Certification by PwC Academy



#### 04- Financial Modeling

- Financial Modeling teaches students how to create structured financial models used in business planning and valuation. Topics include assumptions setting, revenue and cost modeling, scenario and sensitivity analysis, and project finance basics.
- Certification by NSE Academy



#### 05- Taxation

- This program imparts a clear understanding of India's taxation framework. Students cover GST compliance, direct tax calculations, tax filing procedures, TDS/TCS management, and gain practical exposure to real time tax filing platforms.
- Certification by Nergy Vidya



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## Programs Offered



### 06- Data Analytics & Visualisation

- This program introduces data driven decision making through practical training in Power BI. Students learn about data types, analysis techniques, dashboard building, and storytelling with data, enabling them to interpret and visualize information effectively.
- Certification by ASDC



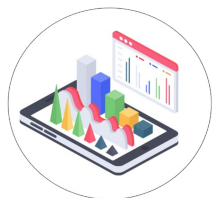
### 07- Business Analytics

- Students are trained in consulting frameworks, data analysis tools, and strategic problem solving approaches. The program emphasizes analytics driven business decision-making and the essentials of business intelligence, preparing students for roles in consulting and analytics.
- Certification by PwC Academy



### 08- Analytical Tools

- Gain hands-on experience in Python for data analysis, visualization, and workflow automation.
- Certification by ASDC



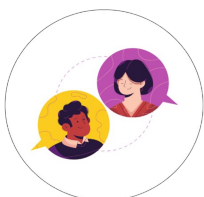
### 09- HR Analytics

- HR Analytics focuses on the strategic use of data in HR decision-making. Students learn workforce planning, recruitment analytics, attrition modeling, employee engagement analysis, and develop skills to create actionable HR dashboards.
- Certification by GreytHR



### 10- Marketing Analytics

- This program builds capabilities in market research, consumer behavior analysis, campaign tracking, and brand performance evaluation. It prepares students for careers in digital marketing strategy, analytics, and market research.
- Certification by Meta



### 11- Corporate Communication

- Students master the art of professional communication through training in email etiquette, business reporting, proposal writing, presentation skills, and public speaking. Effective communication strategies for corporate environments are a key focus.
- Certification by Cambridge



## B.Com (Finance) / B.Com (Honors)

The **Certificate Program in Financial Analysis (CPFA)** is designed to equip B.Com (Finance) & B.Com (Honors) students with the **practical, industry relevant skills needed to excel in the financial sector**. The program bridges the gap between academic knowledge and real world financial practices.

### Certificate Program in Financial Analysis (CPFA)

Certification By



#### Microsoft Excel

Mastery of Excel enables students to manage data, build dashboards, and automate tasks essential for financial analysis and reporting.



#### Tally Prime

Prepares students for real-world accounting by managing ledgers, vouchers, and statutory compliance highly valued by firms and businesses.



#### Finance & Accounts

Develops skills to interpret financial statements, analyze performance, and support decisions ideal for analyst and consulting.



#### Financial Modelling

Equips students to convert financial data into insights using integrated models key for roles in banking, research, and valuations.



#### Corporate Communication

Builds confidence in presenting insights, writing professionally, and interacting with clients crucial for growth in corporate.



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## B.Com (Taxation) / B.Com (General)

The **Certificate Program in Finance, Accounting & Taxation (CPFAT)** is designed to empower B.Com (Taxation) & B.Com (General) students with **practical accounting, taxation, and business skills** that are critical for success in today's finance and compliance driven job market.

### Certificate Program in Finance, Accounting & Taxation (CPFAT)

Certification By



#### Microsoft Excel

Enables students to manage financial data, automate tasks, and generate reports with accuracy key for efficient tax and accounting operations.



#### Tally Prime

Equips students to perform GST compliant bookkeeping, file returns, and manage payroll skills in high demand by firms and tax consultants.



#### Finance & Accounts

Builds the ability to interpret reports, prepare budgets, and apply ratios strengthening skills for tax planning and financial advisory.



#### Taxation

Covers GST, Income Tax, TDS, and returns filing preparing students for careers in taxation with strong compliance and calculation skills.



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#### Corporate Communication

Enhances client interaction, professional writing, and presentation of insights essential for success in advisory and tax related roles.



## B.Com (Computer Applications)

The Certificate Program in Finance & Technology (CPFT) is tailored to equip B.Com(Computer Applications) students with a powerful blend of finance, and technology skills that are essential for success in today's "Digital First" corporate world.

### Certificate Program in Finance & Technology (CPFT)

Certification By



#### Microsoft Excel

Equips students to manage data, perform analysis, and automate tasks preparing them to confidently handle real world business scenarios.



#### Tally Prime

Enables students to maintain ledgers, post vouchers, process payroll, and meet compliance bridging accounting and technology.



#### Finance & Accounts

Builds skills in interpreting statements, budgeting, and ratio analysis using Excel ideal for analyst and finance reporting.



#### Data Analytics & Visualisation

Hands-on training in Power BI and Tableau empowers students to create dashboards and insights crucial for analytics..



#### Corporate Communication

Enhances professional writing, presentation, and client interaction essential for success in today's collaborative business environment.



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## B.Com (Business Analytics) / BBA (Business Analytics)

The **Certificate Program in Business Analytics & Consulting (CPBAC)** is crafted to equip students with a **powerful combination of technical, analytical, and business communication skills**, enabling them to thrive in data driven roles across industries.

### Certificate Program in Business Analytics & Consulting (CPBAC)

Certification By



#### Microsoft Excel

Excel mastery empowers students to analyze data, build dashboards, and automate tasks making them indispensable.



#### Data Analytics & Visualisation

Students learn to convert raw data into visual stories, design dashboards, and track KPIs key for success in analytics and reporting.



#### Business Analytics & Consulting

Sharpens problem solving with real world cases, frameworks, and data insights preparation.



#### Analytical Tools

Provides coding skills to clean, analyze, and visualize data building a strong foundation for tech-driven analytics.



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#### Corporate Communication

Enhances the ability to present insights, write reports, and engage with stakeholders.



## BBA (Finance / HR / Marketing)

The **Certificate Program in Business & Decision Making (CPBDM)** is designed to equip BBA students specializing in Finance, HR, or Marketing with a well rounded set of **analytical, technological, and communication skills** essential for leadership and decision making in dynamic business environments.

## Certificate Program in Business & Decision Making (CPBDM)

Certification By



### Microsoft Excel

Mastery of spreadsheets and financial functions enables students to analyze data, automate tasks, and drive decisions across business domains.



### Finance & Accounts

Builds core skills in reading financial statements, budgeting, and strategic analysis.



### Data Analytics & Visualisation

Power BI and Tableau training equips students to convert complex data into actionable dashboards enhancing decision making and communication.



### Analytics Specialization

Elective based training in Financial Modelling, HR, or Marketing Analytics delivers targeted skills aligned with student's specialization.



### Corporate Communication

Strengthens professional writing, presentations, and collaboration vital for influencing decisions and thriving in cross functional teams.



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## Value Added Programs (VAP)

Value Added programs are instrumental in equipping students with the necessary skills, credentials, and networks to excel in their chosen careers and stand out in the competitive job market.



### IBM Skills Build Program

- Artificial Intelligence
- Cyber Security
- Data Science
- Cloud

A global technology giant transforming industries with AI, analytics, and cloud computing and providing students with cutting edge tools and expertise for the digital economy.

## Benefits of Value Added Programs

- Completion of these programs enhances the marketability of students by adding prestigious certification to their resumes. This distinguishes them from other job applicants and increases their chances of securing interviews and job offers.
- Upon successfully finishing the program, students are awarded **certifications from IBM**, affirming their proficiency in the aforementioned areas.
- Additionally, they earn **badges from IBM**, which they can proudly display on their LinkedIn profiles.

### Eligibility Criteria

These programs are accessible to all students aiming to elevate their professional skills.

### Program Duration: Self Paced

Upon completion of each program, an assessment will be conducted to evaluate understanding and determine eligibility for



## Partnerships & Accreditations

ASDC takes pride in being the Authorised Training & Certification Partner with Industry Leaders, empowering students with the skills and credentials needed for successful careers.



A global technology leader empowering students with Excel and data analytics skills to succeed in today's AI driven, digital economy.



The learning and development arm of PwC, one of the Big Four firms. Building future ready business, finance, and consulting professionals.



India's most trusted name in accounting and GST software training. Equipping students with practical accounting and business automation skills.



The learning arm of the National Stock Exchange, shaping future finance professionals. Delivering industry relevant finance and investment certifications.



An innovator in employability focused skill development programs. Bridging the gap between academic learning and workplace readiness.



A leading HR tech platform known for payroll and compliance solutions. Bringing real world HR and compliance training into the classroom.



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A global leader in English certification, enhancing writing and presentation skills. Prepares students for effective communication and success in professional environments.



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TO OFFER  
"5 INDUSTRY ENDORSED  
CERTIFICATIONS" WITH  
B.COM/BBA**



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World Record Holder

